B.K Birla College of Arts, Science and Commerce, Kalyan
Department of Management Studies
Bachelor of Banking & Insurance
Certificate course in "Stock Market"

Introduction	➤ This certification program is to teach students and other non-finance professionals the value of investing, provide an introduction to the Indian capital markets and financial literacy.
Objectives	➤ To conduct financial education workshops through NISM Academy to develop a new generation investors. ➤ The certification program tests the practical knowledge and skills required to operate in the financial markets.
Syllabus	**Unit I: FINANCIAL STATEMENT ANALYSIS:** Understanding Financial Statements. **Unit II:. FUNDAMENTAL ANALYSIS:** Introduction to Fundamental Analysis, Financial Statements, Economic Analysis, Industry Analysis, Company Analysis, And Cash Flow Analysis & Valuation of Equity. **Unit III: TECHNICAL ANALYSIS:** Introduction to Technical Analysis, Oscillators, Introduction to Candlesticks, Moving Averages, Money Management. **Unit IV: DERIVATIVES:** Introduction to Derivatives, Derivatives – Strategies, Market Terminology – Open interest, Market position, Market lot, Tick size etc., Transaction Walkthrough.

About the programme	**Duration:** 30 hours (3hrs X 10 days) **Credit points : 02**
	Eligibility : HSC / 12th Pass
	Fees structure : Rs. 1000/- Per student
	Intake Capacity: 50 Students
	Examination Pattern
	    ○ Written Test : 30 Marks
	    ○ Assignments : 10 Marks
	    ○ Class participation : 10 Marks
	
	      Total **: 50 Marks**

Resources

- **Persons** : Course Co-ordinator
  - One Resource person
  - One Attendant
- **Stationery** : Office Stationery.
- **Infrastructure**: Class room, Computer Lab with internet facility (Whenever required).

Financial Budget:

Honorarium Rs.500/- hr * 30 hrs	15,000/-
Coordinator remuneration	5,000/-
Examination related expenses	2,000/-
Certificate printing and related @ Rs.20/-	1,000/-
Other incidental expenses	5,000/-
20% of fees to college for providing Infrastructure (Class room / Computer lab with Internet)	12,000/-
Total expenses	40,000/-
Surplus from the Course Rs. (60000 – 40000)	20,000/-

NOTE: ***We are very much akin to have a MoU with NISM – National Institute of Stock Market for its value addition.